



Where Birmingham Connects

**ASCE Winter Meeting**  
**March 7, 2023**



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ASSOCIATE PROJECT MANAGER

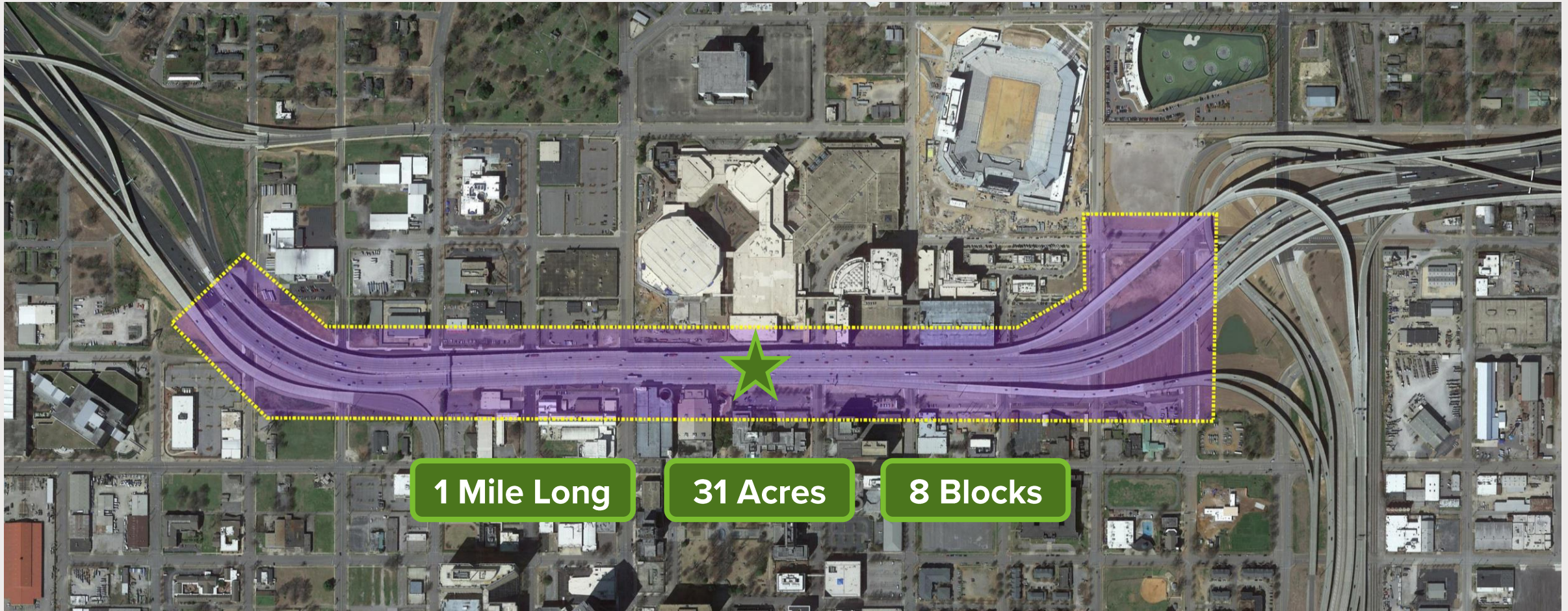


# OUTLINE

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- 1** Background
- 2** Community Engagement
- 3** Design
- 4** Construction

# 01 Background



# Background

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## View of Red Mountain Expressway



**BEFORE**



**AFTER**

# Background

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Existing conditions under bridges in 2016



# Timeline

**2014-15**

Placemaking  
Concept

Napkin Sketch  
with REV

18th-24th St

**2016-18**

Public  
Outreach

Community  
Outreach

Survey  
Results

**2019-20**

Additional  
Public  
Involvement

Engineering  
Design

**2021**

Bid and  
Construction

15th-25th St

**2022**

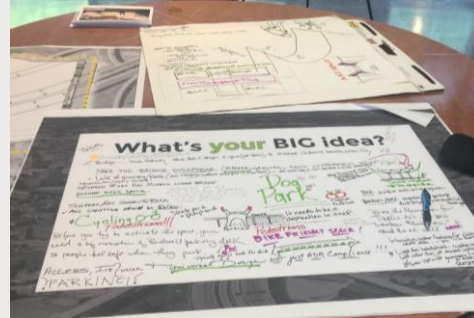
Construction  
Complete

&

Birmingham  
Hosts The  
World Games



# 02 Community Engagement



# Community Engagement

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**Public  
Outreach**



**Community  
Input**



**Online  
Survey**



**Program  
Rankings**



**Focus  
Groups**

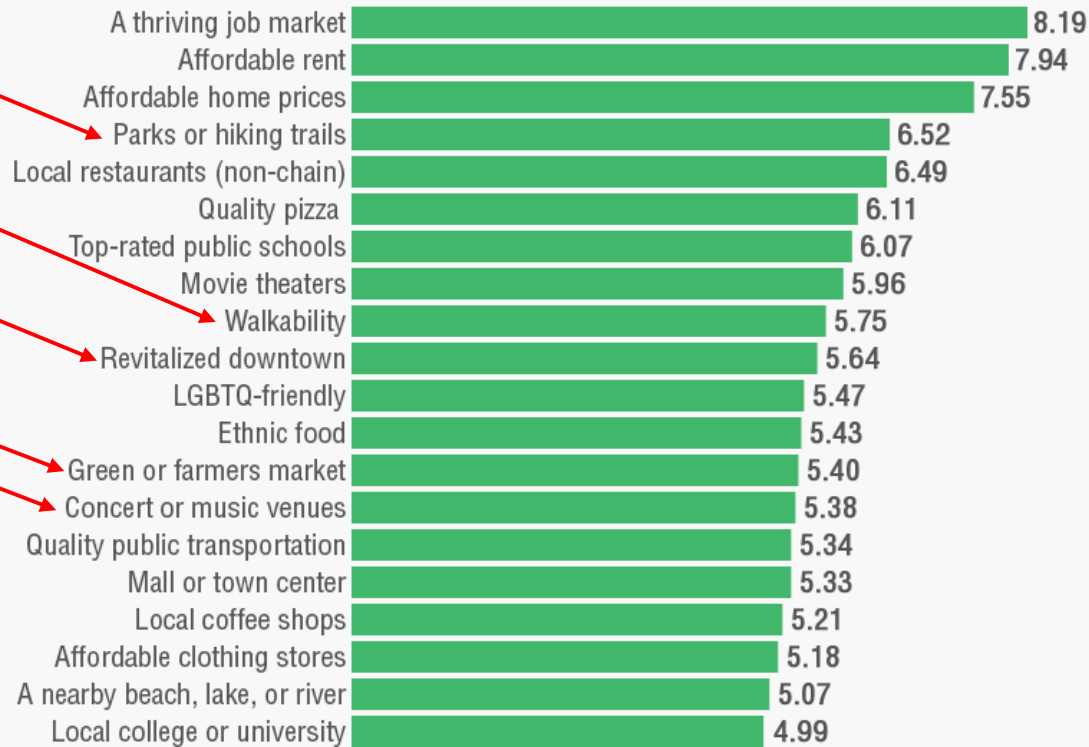


**Programming  
Map**

Participating Neighborhoods - Central City, Druid Hills, Fountain Heights, Norwood








# THE TOP 20 QUALITIES MILLENNIALS WANT IN A CITY



Rated on a scale of 1–10:  
10 being most important and 1 being not important

# THE TOP QUALITIES CHOSEN BY AGE GROUP AND GENDER

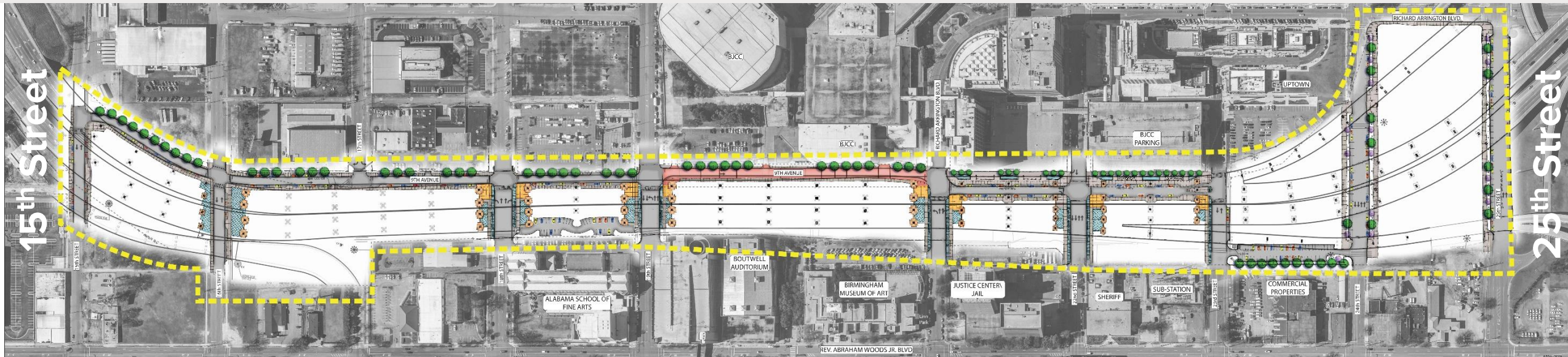
	 18–22	 23–28	 29–34	 MALE	 FEMALE
1	Affordable rent	A thriving job market	A thriving job market	A thriving job market	A thriving job market
2	A thriving job market	Affordable rent	Affordable home prices	Affordable rent	Affordable rent
3	Affordable home prices	Affordable home prices	Affordable rent	Affordable home prices	Affordable home prices
4	Parks or hiking trails	Local restaurants (non-chain)	Parks or hiking trails	Parks or hiking trails	Parks or hiking trails
5	Local restaurants (non-chain)	Parks or hiking trails	Local restaurants (non-chain)	Quality pizza	Local restaurants (non-chain)
6	Quality pizza	Quality pizza	Top-rated public schools	Movie theaters	Top-rated public schools
7	Movie theaters	Movie theaters	Quality pizza	Top-rated public schools	LGBTQ-friendly
8	Top-rated public schools	Walkability	Movie theaters	Walkability	Quality pizza
9	Walkability	Top-rated public schools	Revitalized downtown	Revitalized downtown	Movie theaters
10	Mall or town center	LGBTQ-friendly	Walkability	Concert or music venues	Green or farmers market

Source: Abodo



# Innovative Community Engagement

- Exclusive website dedicated to the project
- Facebook page
- Public announcements about the project and meeting dates
- Branding for the project



# Public Involvement

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- 2021 Conceptual Master Plan



# 03 Design



# BLOCK A 15th Street to 16th Street

A



# BLOCK A 15th Street to 16th Street

A



# BLOCK B 16th Street to 18th Street

B





# BLOCK B 16th Street to 18th Street

B



# BLOCK B 16th Street to 18th Street



# BLOCK C 18th Street to 19th Street



# BLOCK C 18th Street to 19th Street



# BLOCK D 19th Street to Richard Arrington Jr Blvd

D



# BLOCK D 19th Street to Richard Arrington Jr Blvd



# BLOCK E Richard Arrington Jr Blvd to 22nd Street

E



# BLOCK E Richard Arrington Jr Blvd to 22nd Street

E





# BLOCK F 22nd Street to 23rd Street



# BLOCK F 22nd Street to 23rd Street

F



# BLOCK G 23rd Street to 24th Street



# BLOCK G 23rd Street to 24th Street

G

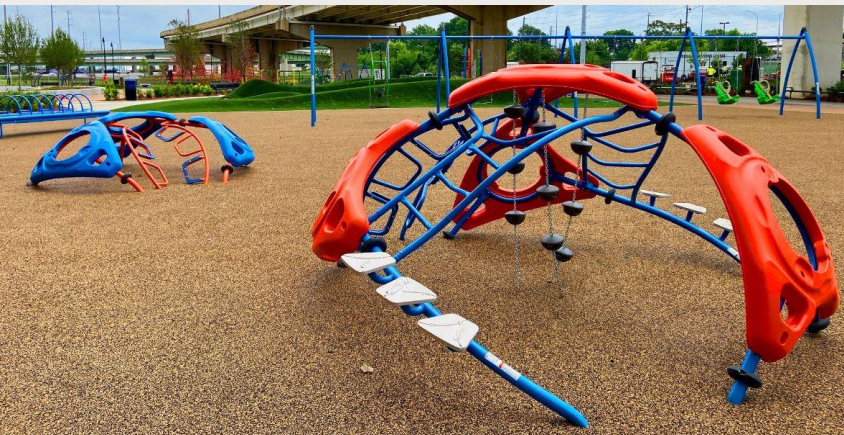


# BLOCK H 24th Street to 25th Street

H



# BLOCK H 24th Street to 25th Street



# BLOCK H 24th Street to 25th Street



# 04 Construction





# Construction Timeline

**Construction  
Began**

**MAY 2021**

**Construction  
Complete**

**JULY 2022**

# 04 Construction



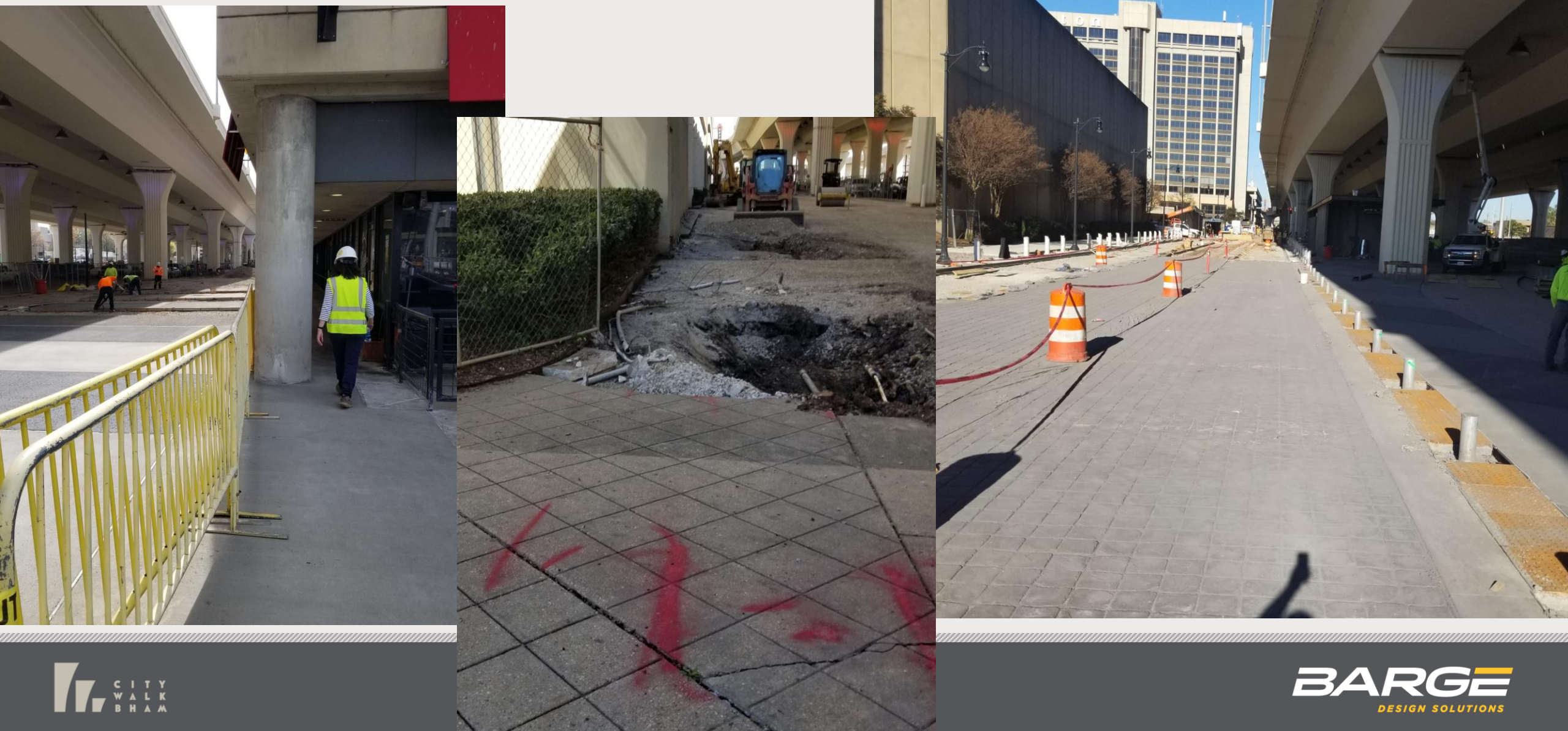
# 04 Construction



# 04 Construction



# 04 Construction



# 04 Construction

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# 04 Construction









**Questions?**